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Press Release
For immediate distribution

THE 7-SPEED MANULIFE BIKES WILL MAKE THEIR APPEARANCE ON THE NEXT FREE BIXI SUNDAY ON JULY 31



Montreal, July 26, 2016 – The third Free BIXI Sunday, offered courtesy of Manulife, will take place on July 31. Marking the occasion, 100 7-speed special edition Manulife bikes will be distributed and available for use until the end of the season. Bixists who ride one of the 7-speed bikes on Free BIXI Sunday will have a chance to win one of 100 BIXI annual memberships being given away by Manulife. All you need to do is head down to one of the 20 stations in the network that are specifically identified as "Free BIXI Sunday" stations on the interactive map.

The list of the 20 stations where Manulife valets will be at from 11 a.m. to 4 p.m. on

Sunday to give away prizes and provide additional information to customers is available on the interactive map at Bixi.com, in the Blog section. At these stations, healthy Rachele-Béry snacks will also be given away on a first-come, first-served basis.

NEW FEATURES ON THE BIXI MOBILE APP: BIKE RENTALS NOW AVAILABLE FOR EVERYONE!

BIXI would like to invite you to download the official mobile app to help you plan your trips. Starting today, all occasional users can buy a one-way, one-day or three-day pass using their smart phone, once they have created their user profile. Members who don't have their BIXI key on them can also take advantage of this option.

FREE BIXI SUNDAYS OFFERED BY MANULIFE : A MONTHLY GET-TOGETHER!

Free BIXI Sundays, offered by Manulife, take place on the last Sunday of each month. Upcoming Free BIXI Sundays will take place on August 28, September 25 and October 30, 2016. On these Sundays, from midnight to 11:59 p.m., all one-way trips of 30 minutes or less will be offered free of charge at the 460 BIXI stations in Montreal, Longueuil and Westmount, according to the regular rental



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conditions available at Bixi.com. Additional fees apply for any trips exceeding 30 minutes and a deposit of \$20 will temporarily be held on the credit card used to rent the bike for each trip taken.

BIXI would like to sincerely thank all of the event partners: Manulife, Rachele-Béry, Café Liégeois, *La Presse*, ICI Radio-Canada Première and *Gravel le matin* morning show, Astral Affichage and Vélo Québec.

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For more information

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ABOUT BIXI

BIXI-Montreal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. The network has 5,200 bikes and 460 stations in Montreal, Longueuil and Westmount.

ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20



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million customers. At the end of March 2016, we had \$904 billion (US\$697 billion) in assets under management and administration, and in the previous 12 months we made more than \$24.9 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

ABOUT LA PRESSE, BIXI-MONTREAL'S MEDIA PARTNER

La Presse is a French-language newspaper of reference in Canada and its content is available on several platforms (digital edition for tablets, mobile apps, web, paper). *La Presse* stands out for its distinctive, rich and diversified coverage of the news. A recipient of numerous distinctions for the quality of its content and presentation, *La Presse* is also recognized for its series and in-depth articles, as well as for the large space it dedicates to debates. *La Presse+*, the free digital edition of the paper, uses all of the multifunctional capabilities of a tablet and offers the most complete news experience ever offered by the largest newsroom in Quebec.