

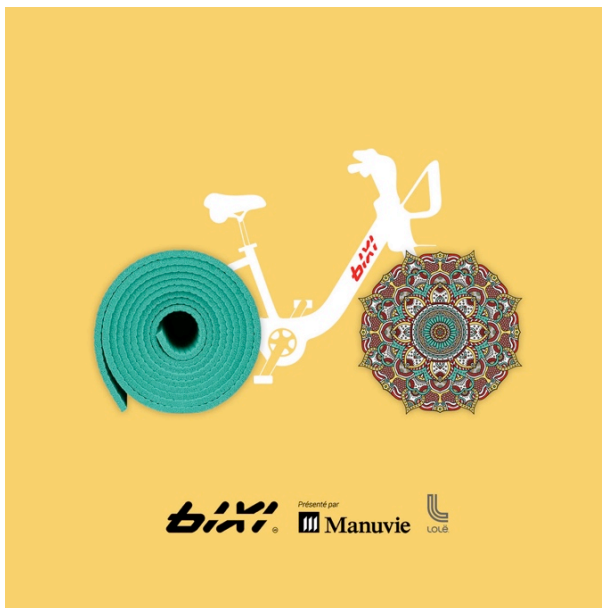


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Press Release
For immediate distribution

**A ZEN AND TRAFFIC-FREE AUTUMN WITH BIXI:
\$1 ON WORLD CAR-FREE DAY AND YOGA INCLUDED
ON THE NEXT FREE BIXI SUNDAY OFFERED BY MANULIFE!**



Montreal, Monday, September 19, 2016 – BIXI wants you to have a Zen fall without the stress of traffic jams! To mark the beginning of the fall season and to celebrate World Car-Free Day, 1-day access passes will be available for \$1 on Thursday, September 22. In addition, on the next Free BIXI Sunday offered by Manulife on September 25, three free yoga sessions will be held in three different parks in Montreal.

YOGA AND TRANQUILLITY ON THE NEXT FREE BIXI SUNDAY OFFERED BY MANULIFE

Wellness will be at the centre of the next Free BIXI Sunday on September 25. BIXI and Manulife will be collaborating with Lolë to offer you three one-

hour yoga sessions, free of charge, with the Lolë ambassador, Marie-eve Bertrand. The first ones to arrive will receive a Lolë gift card, Rachele-Béry snack bags and a free yoga mat, offered courtesy of Manulife (while quantities last). Visit the BIXI blog to find out where the BIXI Manulife Valets will be and to discover the numerous benefits of this relaxing practice.

Yoga Session Schedule

11 a.m.: Jarry Park, Gary-Carter / Saint-Laurent station

1 p.m.: Jeanne-Mance Park, Duluth / de l'Esplanade station

3 p.m.: Baldwin Park, Terrasse Mercure / Fullum station

A POLLUTION-FREE SEPTEMBER 22 FOR \$1!

This Thursday, BIXI is offering an unlimited number of trips of 30 minutes or less for \$1 all day, tax included. Regular rental conditions apply. BIXI Manulife Valets will be on site at the depot stations to help new Bixists get bikes and to assist with the flow of bikes during peak hours.



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Depot Station Hours

7 a.m. to 3 p.m.: King / De la Commune, Square Victoria and Métro St-Laurent stations

11 a.m. to 7 p.m.: De la Commune / Jacques-Cartier station



JOURNÉE MONDIALE SANS MA VOITURE
WORLD CARFREE DAY

22.09.16

BIXI would like to sincerely thank both event partners: Manulife, Lolë, Rachele-Béry, *La Presse*, ICI Radio-Canada Première and *Gravel le matin* morning show, Astral Affichage and Vélo Québec.

** Visit BIXI.com for rental rates and conditions. Additional fees apply for any trips exceeding 30 minutes and a deposit of \$20 will temporarily be held on the credit card used to rent the bike for each trip taken on Free BIXI Sundays.*

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For more information

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ABOUT BIXI MONTRÉAL

BIXI-Montréal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. The network has 5,200 bikes and 460 stations in Montreal, Longueuil and Westmount.



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ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2015, we had approximately 34,000 employees, 63,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of June 2016, we had \$934 billion (US\$718 billion) in assets under management and administration, and in the previous 12 months we made more than \$25.4 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com.

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